

**Sponsored by:**  
**The Town of Cortlandt,**  
**Hudson Valley Gateway Chamber of Commerce,**  
**Cortlandt Manor Rotary Club, and**  
**Croton-on-Hudson Rotary Club**

# **"Shop Cortlandt" Weekend**

**FRIDAY, APRIL 29 - SUNDAY, MAY 1, 2011**

Shop Cortlandt Weekend is an opportunity for the businesses and community to join together as one.

*Special Sales*



*Fill up your Shopper's Card  
and enter to win a raffle!*

## **PROMOTE LOCAL BUSINESSES**

Participating stores will have special sales and incentives for you to shop local!

Various fun events will also be taking place.  
Learn how to "Go Green" in your everyday life!

Anyone who wants to participate in this weekend can pick up an "Information Bag" starting Friday, April 22 until Friday April 29, located at the Town of Cortlandt Town Hall, Cortlandt Youth Center, Hendrick Hudson Library, Croton Library or the HV Gateway Chamber of Commerce, during normal business hours.

This "Information Bag" will include a Shopper's Card, a list of participating businesses, many fun activities for children, community information and more!

For more information please call (914) 734-1002 or visit [www.townofcortlandt.com](http://www.townofcortlandt.com)



LINDA D. PUGLISI  
TOWN SUPERVISOR

# TOWN OF CORTLANDT

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TOWN BOARD  
RICHARD H. BECKER  
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JOHN E. SLOAN

**SHOP CORTLANDT**  
**SHOP LOCAL - GO GREEN**  
**April 29, 2011 – May 1, 2011**

Dear Business Owner,

Please join us for our first ever “**Cortlandt Goes Green – Shop Cortlandt Weekend**”, taking place on **Friday, April 29, 2011 through Sunday, May 1, 2011**. The Town of Cortlandt, the Hudson Valley Gateway Chamber of Commerce, the Croton on Hudson Rotary Club, and the Cortlandt Manor Rotary are sponsoring this event.

We would like you to consider participation in our free Shop Cortlandt weekend. We would like to encourage businesses to offer incentives for our local shoppers to shop in our town during this special weekend. Any discounts your business could offer would be a great opportunity for you to attract new customers and benefit your business.

**We are asking for your help to make this event a success for all of our local businesses.**

As part of the “Shop Local” theme, a Shopper’s Card will be provided to any shopper who would like to participate. The goal for the Shopper’s Card is to encourage participants to shop in our area by giving them various discounts from your businesses. The card will allow for our community members to go to local stores, make a purchase and receive a benefit. We will provide a stamp for each participating business. This stamp will be stamped on the Shopper’s Card once a participant makes a purchase, or attends an event throughout the weekend in any of the businesses participating. Once these Shopper’s Cards are full, we will offer a drop box location and raffle off prizes.

The event will also be part of the Town of Cortlandt’s Earth Day Event being held on April 30<sup>th</sup> at the Muriel H. Morabito Community Center on Westbrook Drive and is designed to encourage our residents to “Go Green, and to Shop Local”.

**If you would like to offer a discount for this weekend, or offer a prize that we can enter into our raffle, simply fill out the form attached or email the information to [laurar@townofcortlandt.com](mailto:laurar@townofcortlandt.com). We look forward to hearing from you and hope you join our community on this event.**

**PLEASE RESPOND BY FRIDAY, APRIL 1, 2011**

If you have any questions please call (914) 734-1101, or email [laurar@townofcortlandt.com](mailto:laurar@townofcortlandt.com) or [kareng@townofcortlandt.com](mailto:kareng@townofcortlandt.com)

Thank you in advance for your participation,

Linda D. Puglisi  
Town of Cortlandt Supervisor  
and Town Board



# 2011 Cortlandt Goes Green Shop Cortlandt Weekend!

***The Town of Cortlandt, Hudson Valley Gateway Chamber of Commerce, Cortlandt Manor Rotary Club and the Croton-on-Hudson Rotary Club are pleased to announce the 2011 Cortlandt Goes Green – Shop Cortlandt Weekend, taking place on Friday, April 29, 2011 through Sunday, May 1, 2011.***

*Cortlandt Goes Green will coincide with our Earth Day events, and is an opportunity for the business community of the Town of Cortlandt to join together as one, gain support, and publicity among the residents of the Town of Cortlandt. The public will be encouraged to “Shop Cortlandt” for the weekend, and will be offered incentives such as Cortlandt Shopper’s Cards, special sales, and attendance at various fun events taking place throughout the weekend.*

To register for business participation during Cortlandt Goes Green – Shop Cortlandt Weekend, simply fill out the information below and submit to the Town of Cortlandt Town Hall (1 Heady Street, Cortlandt Manor) or email the information to [laurar@townofcortlandt.com](mailto:laurar@townofcortlandt.com), by **FRIDAY, APRIL 1, 2011**.

<b>Name:</b>	<b>Business:</b>
<b>Address:</b>	<b>Phone Number:</b>
<b>Email Address:</b>	
<b>Discount Offered for Shopper’s Cards:</b>	
<b>Weekend Raffle Donation (ie, gift certificate):</b>	

**DEADLINE FOR REGISTRATION IS FRIDAY, APRIL 1, 2011!**  
**THANK YOU!**