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Simon Boyar
Owner and Founder, Simon Boyar School of Drums and Percussion LLC
3199 Albany Post Rd #301b
Buchanan, NY 10511
914-481-2383
simonboyardrumschool@gmail.com



April 16th, 2018

Loretta Taylor
Chairperson, Town of Cortlandt Planning Board
1 Heady Street
Cortlandt Manor NY, 10567

Dear Loretta Taylor,

My name is Simon Boyar. I am a member of the community, a local homeowner, and a taxpayer. I am before the Planning Board seeking approval at Cortlandt Business Park, 2055 Albany Post Rd, Suite AT-6 for a change of use from an insurance office to a music school. I will be teaching individual drum and percussion lessons and selling instruments to my clients. I have 0 employees (other than myself), 15-20 students, as well as many one-time session clients. My hours of operation vary, are by appointment, and do not go past 9pm.

There is a very strong demand for arts education in our area. The Simon Boyar School of Drums and Percussion LLC serves clients from the Town of Cortlandt as well as many of the neighboring towns and counties.

Thank for your consideration.

Sincerely,

Simon Boyar

Owner and Founder, Simon Boyar School of Drums and Percussion LLC

Planning Board
Town Board
Zoning Board
Legal Dept.
DOTS Director
C.A.C.
A.R.C.



OCTOBER 2017

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(L-r) Kurt Pelaccio, Tricia Cole-Delamater, Simon Boyar, Rob Reiger, Annie Tan, Tommy Cole, Michael Stephenson, Steve DiSisto, Gina DiPaterio, Anthony Carbone, Chuck Newman, Linda Puglisi, and Marcia Royce

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BUSINESSPROFILE

SIMON BOYAR SCHOOL OF DRUMS AND PERCUSSION

World-renowned drum and percussion instruction comes to Westchester

By Bryan Fumagalli

"I like to say that one of the differences between myself and traditional teachers is that I am a performer who teaches. I am not a teacher who performs."

Those are the words of Simon Boyar, professor of drums and percussion at NYU, who, for the past year, has operated the Simon Boyar School of Drums and Percussion from his Buchanan studio. A world-renowned percussionist, composer, producer and educator, he is not only one of the top percussionists in the world, but also one of the world's top teachers of the craft.

In speaking with Boyar for this article, it became evident almost immediately that he is living out his passion, both as a performer and a teacher. He was born to do what he is doing, and, on the teaching side, it is that passion that inspires him to work with not only the special few who plan on making a living playing music, but also those who are just starting out.

"I am a uniquely equipped teacher because I teach beginners and I think a lot of professionals might not want to do that," he said. "Not only is it fun working with a student who is being exposed to music for the first time, but when that exposure comes from a professional such as myself, it is a very elevated experience for the student. On the other hand, I also specialize in mentoring and preparing students who want to pursue a career in music, as I did, and a lot of my students are now professional musicians."

Educated Juilliard, Boyar's growing multifaceted school works with people of all ages—5 to 60—and ability levels.

"What I love most about this is the variety," he said. "I have 20-plus students who all do different things. One student is an engineer who wants to learn drums, others play marimba, some are preparing for college auditions and some are preparing for NYSSMA."

Boyar is referring to the New York State School Music Association (NYSSMA) Conference, which takes place each August and includes about 900 students from around the state who have been selected to perform.

"Preparing a kid for NYSSMA alone, is incredible," Boyar said. "It is how students are selected for all-state bands, all county, all eastern."

To help identify and reach students who can benefit from his expertise, Boyar has developed relationships with many of the high school band directors in the area. In fact, last year, Boyar started his own percussion ensemble consisting of students from many different school districts. The ensemble performed two concerts, each time with Boyar performing alongside his students.

"As a teacher and a mentor, there is no better way to work with students than to perform with them," he said. "I play drums and percussion for a living and I started this business to bring my elite brand of education to the community and to support the excellent music programs we have in Westchester. There are so many people playing drums and percussion that there is a real need and desire for what I do. So many parents have told me they are happy I started this business."

One of the many advantages of working with a master performing artist is that he can custom tailor lessons to the individual needs of each student in a state of the art studio. Endorsed by

top companies in the music business such as Yamaha and Vic Firth, the Simon Boyar School of Drums and Percussion is truly the only place to prepare for NYSSMA, all-state, college auditions, summer festivals and serious auditions of any kind.

"I am flexible when it comes to working with families and students on scheduling lessons," said Boyar, who offers half-hour, 45-minute and one-hour lessons. "Because I am a performing artist, I understand how difficult it can be to set a schedule and that is why I partner with families. Nobody is put into a slot. I do everything on a monthly schedule and people sign up for all different kinds of lessons and the flexibility is a big thing. I pride myself on the ability to work with families."

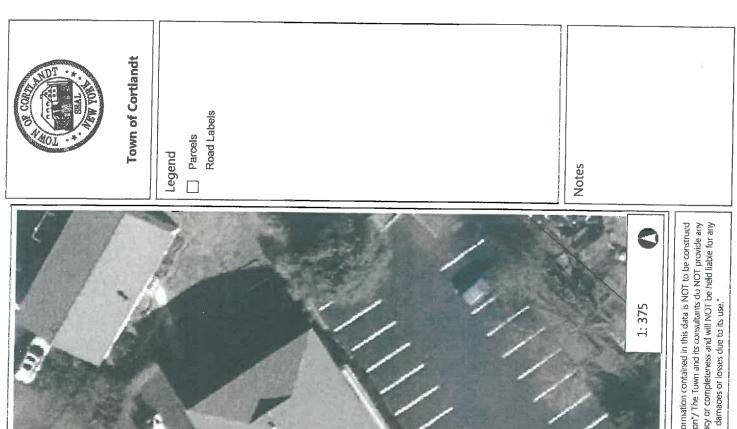
Parents, Boyar says, are a vital part of the process.

"Music lessons are an investment of time and money and if you are going to make that investment, it is important to have a strong relationship with the professional," he said. "I have been impressed not just how involved the parents can be, but how much belief they have in me, and, of course, their child."

From his days as a college professor at Juilliard and now NYU, Boyar has experienced the feeling of having his students turn into protégés as they end up performing alongside him in world-renowned orchestras. While that experience is no doubt gratifying, so is watching his younger students blossom not just as musicians, but also as young men and women.

"When I get to see a student who has trouble communicating when I first meet them —they don't have a lot of confidence and are quiet and kind of awkward—turn into a completely different person over the next six months to a year because they are picking up the ballads and the verses, that is what this is really all about. They have something they do and they do it really well. Forget about playing professionally. For the arts to flourish, for a business like mine to flourish, you need something real and that is real."





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